

1/H-76 (ii) (Syllabus-2019)

2022

(November)

COMMERCE

(Honours)

(BC-102)

(Principles and Practice of Management)

(Under Revised Syllabus)

Marks : 75

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. (a) Briefly explain Taylor's principles of management. 7
- (b) Distinguish between Taylor's and Fayol's theories of management. 8

Or

- (a) Discuss briefly the different functional areas of management. 12
- (b) What is meant by 'social stakeholding'? 3

(2)

2. What is meant by planning? State the importance of planning in modern business. What are the steps involved in planning process? 2+3+10=15

Or

- (a) Distinguish between delegation and decentralization of authority. 5
- (b) Explain the process and utility of MBO in an organization. 10
3. (a) What are the qualities of a charismatic leader? 3
- (b) Explain Rensis Likert's four systems of management. 12
- Or
- (a) Explain Abraham Maslow's theory of need hierarchy. 10
- (b) What guidelines will you suggest to make communication effective? 5
4. (a) Define controlling. Explain the essential requirements of an effective control system. 2+6=8
- (b) "Planning is looking ahead and control is looking back." Comment. 7

(3)

Or

Distinguish between PERT and CPM. Explain the advantages and disadvantages of applying them in an organization. 6+9=15

5. (a) What is planned change? What are the different approaches to planned change? 2+6=8
- (b) Discuss the remedies for human resistance to change. 7

Or

Explain with suitable example the various types of conflict that occur in an organization. 15
